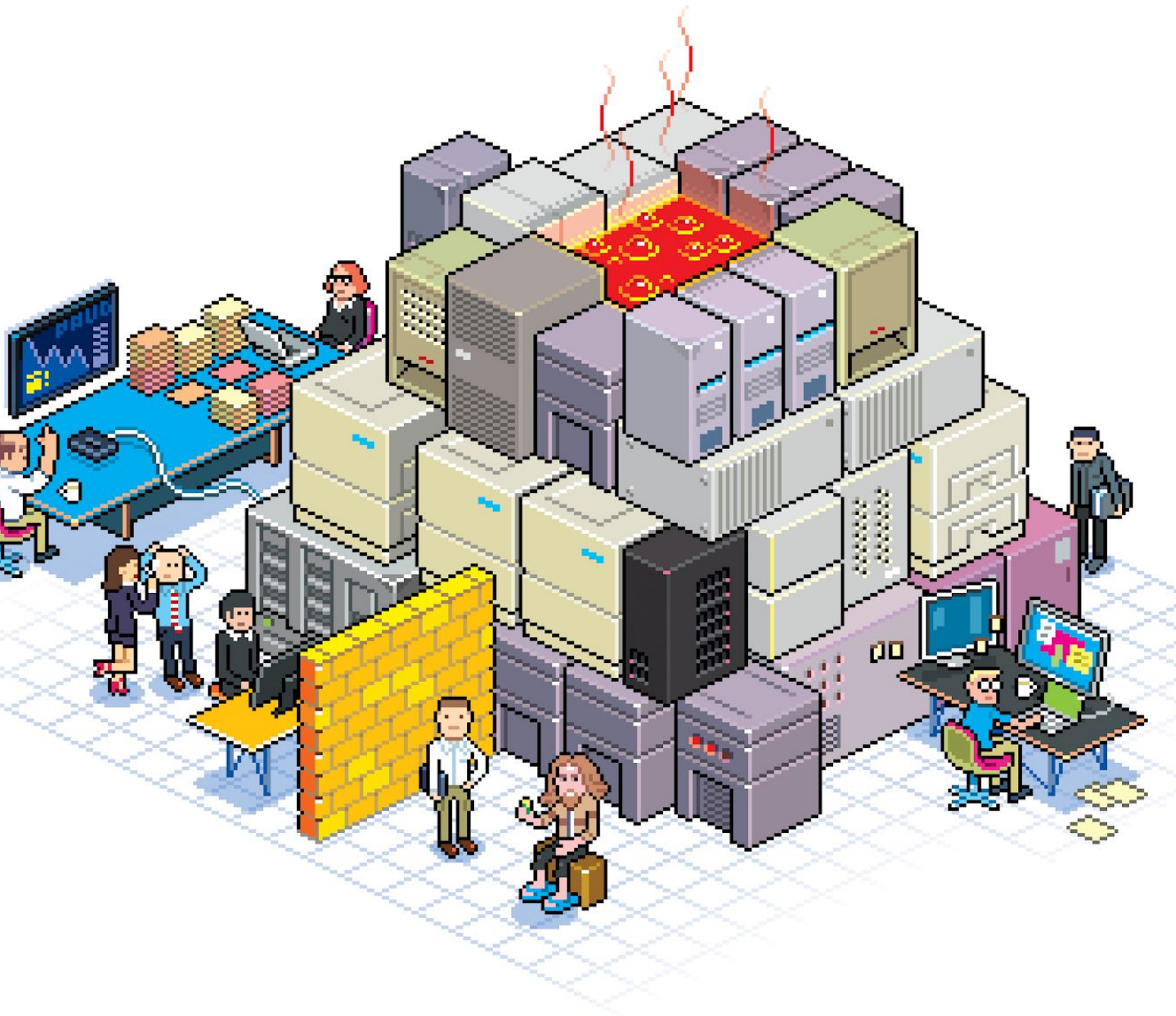


# The Phoenix Project Simulation

By Devoteam Netherlands



# Serious Business Simulation

*“Participants will not only learn how to improve their own IT organizations, they will never view IT the same way again.”*

The Phoenix Project Game is a business simulation based on the #1 bestseller of the same name by Gene Kim, Kevin Behr en George Spafford. The serious game, just like the book, helps to discover fundamental insights about what DevOps is really about. Participants discover these insights themselves and experience the added value first hand. It is the perfect start of a DevOps transformation and key in a cultural change. There is no substitute for concrete experience in learning and transformation.

The relatable situations that make the book ‘The Phoenix Project’ so powerful come back in the game. The participants will act in different roles within the fictional Parts Unlimited organization. They can take up the Business roles of the company, like Retail Operations, Human Resources or Finance . Or they can step into the shoes of the VP of IT Operations or other members from the IT team that needs to develop the applications and solve the IT Issues.

During the game, problems and challenges will come along that will be recognizable. The game is set up in a way the real live problem will arise in the simulation as well. The trainer uses reflection moments to explain principles and instruments. In this way you come up with practical solutions for recognizable problems in your organization between the different rounds of simulation with each other.

## For Whom?

The simulation works best when participants all come from the same organisation. They can be team members or come from different parts of the organisation. As long as they are part of the same line of business. Look across the different technology functions that develop and deliver the solution. We recommend including employees as well as contractors, vendors, and consultants. There is no need for any technical expertise. Everybody that works with IT can join, including Marketing, HR, General Management.

## Prerequisites

*The workshop is the perfect starting point. There is no technical expertise or DevOps knowledge needed.*

The Phoenix Project Game offers some hand on practises but since experiencing something takes time there is no room for a theoretical foundation. We recommend combining it with our Agile Foundation and DevOps Fundamentals Courses. Learning DevOps principles in the classroom and then putting them into practice in the game.

## Learning objectives

- How to apply DevOps principles in a real life situation?
- How to find the right balance between delivering your SLA requirements and your IT Projects according to plan?
- How to experience how DevOps can bring serious value to your business?
- How to increase the efficiency and effectiveness of your IT Department?
- How to create better flow in your teams?
- How to develop people's skills to act in a DevOps environment?
- How to show business their responsibilities in making IT Projects more successful?

## Follow up and Keeping Momentum

The insight and experiences of the Phoenix Project Game create some momentum that can be used to implement improvements and start building towards a DevOps culture. We recommend organizing a Value Stream Mapping workshop some time after doing the Phoenix Project Game.

# Contact Details

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